GREAT PERTHSHIRE PICNIC

ADVERTISING SPECIFICATIONS

FULL PAGE ADVERT

Full Artwork size
111x303mm (including 3mm bleed)

Actual page size
(anything outwith this area will be cropped off)
105x297mm

Safe content area
(keep all important artwork within this area)
95x287mm

HALF PAGE ADVERT

Full Artwork size
111x152mm (including 3mm bleed)

Actual page size
(anything outwith this area will be cropped off)
105x146mm

Safe content area
(keep all important artwork within this area)
95x138mm

Please supply a Hi Res (PDF/X-1 a:200 l) print ready PDF

Files should be the correct size for your booking. Please do not incude crop marks. Images should be 300dpi and CMYK. No spot colours. Transparancy must be flattened at high resolution. All fonts should be embedded or outlined.

DOUBLE PAGE SPREAD

Full Artwork size
216x303mm (including 3mm bleed)

Actual page size
(anything outwith this area will be cropped off)
210x297mm

Safe content area
(keep all important artwork within this area)
95x287mm per side - leave 16mm down the centre to avoid the fold